

MAXIMIZING YOUR LIGHTS OF HOPE PAGE

With 4 easy steps you can personalize your Lights of Hope and help boost your fundraising efforts.

1

Edit Headline

Welcome to Molly's Lights of Hope Page

2

Edit Photo/Video



3

Edit Story

In September, more than 40,000 Lights of Hope bags will line the Lincoln Memorial Reflecting Pool in Washington, DC. which include touching messages of support, encouragement and remembrance for those who have fought cancer, been a caregiver or lost a loved one.

I'll be honoring my friends and family at this very special event. I'd love for those you know who have been touched by cancer - friends and loved ones - to be part of it too.

4

2020 Lights of Hope: Molly Waite x +

secure.fightcancer.org/site/TR/Events/GeneralACSCAN?px=4440838&pg=personal&fr_id=1260

Sign up today at www.fightcancer.org/hope

MAXIMIZING YOUR LIGHTS OF HOPE PAGE



1

Mikala's Lights of Hope 2020

Here's my "why"... I fight for one less goodbye.

Lights of Hope by BrittneyMemphis

UPDATE YOUR TITLE

Start by updating the title of your page. Add your name or use a catchy one line phrase.

2



ADD A PICTURE

Use a past event photo, a picture of your Lights of Hope bag, or a personal photo of your loved one.

3

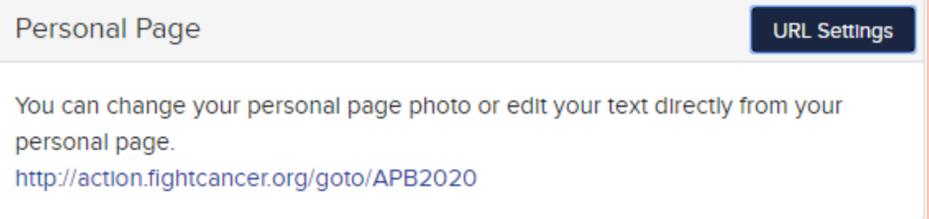
It is that time of the year - when I ask all my family & friends who HATE CANCER to help me reach my goal of \$1,000 by donating to the American Cancer Society Cancer Action Network (ACS CAN).

For me, the fight against cancer is personal. I started my journey with the American Cancer Society with 1 reason to fight against cancer. I watched helplessly as my aunt ferociously fought her battle with lung cancer which slowly overtook her body. Since her passing in 2013, I have seen more friends and family walk down the cancer road. I now have over 20 reasons to fight. Instead of backing down, I stood up to cancer. My involvement with the American Cancer Society has blossomed the longer I have grown to know this organization through volunteerism. I have been fortunate to be a volunteer for the American Cancer Society for over 7 years now and I am so proud of the work being done in their mission to save lives, celebrate lives, and lead the fight for a world without cancer. With my passionate voice I will continue to lobby to our country's top officials on keeping cancer a top national priority.

SHARE YOUR STORY

Update the writing on the page to share your story and let everyone know why you are involved with Lights of Hope!

4



UPDATE YOUR URL

Personalize your Lights of Hope url for easy posting to social media and make the page easier for family and friends to find.

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Examples of personalizing Lights of Hope Pages

Here's my "why"... I fight for one less goodbye.



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Welcome to Maggie Osborne's Lights of Hope Page



Cancer hasn't stopped, so neither can we.

During the COVID-19 pandemic, ACS CAN is advocating for patients and fighting cancer more than ever and we need you to join us! The pandemic and responses to help prevent its spread have had far-reaching impact on all Americans, and particularly on cancer patients and survivors. Risk of infection, overloaded health care systems, shortages of food and supplies, and economic challenges all create unique barriers to achieving and maintaining health while fighting cancer and after.

Will you donate to support our efforts and to honor a loved one through our national Lights of Hope initiative?

For a minimum of a \$10 donation you can help us light the Lincoln Memorial with your dedicated bag and help us send a visible reminder to Congress that they need to do more to fight this disease and support cancer patients and their families.

Support the Fight Against Cancer with Lights of Hope



In October of 2019 my best friend called me to say her mom was diagnosed with stage four breast cancer. I remember this call clearly as does everyone who receives a call that a loved one has been diagnosed. I am lighting a light of hope for her mom who is fighting this terrible disease and for my best friend who is fighting for her mom.

In September, ACS CAN will have their annual Lights of Hope event. More than 40,000 Lights of Hope bags will line the Lincoln Memorial Reflecting Pool in Washington, D.C. which include touching messages of support, encouragement and remembrance for those who have fought cancer, been a caregiver or lost a loved one.

I'd love for those you know who have been touched by cancer - friends and loved ones - to be part of it too.

Welcome to Lexi's Lights of Hope Page



I have worked with ACS-CAN since 2016, volunteering at the state level in the Indiana legislature to advocate for policy which increased Hoosier access to preventative screenings. Last year I had the incredible opportunity to go to Washington D.C. for their national lobby day and Lights of Hope ceremony. One of my favorite things about this organization is that fighting for research funding is a primary pillar of their strategy to fight cancer. As a scientist, I understand that robust research funding is the only way to keep the gears of American discovery and innovation grinding, and is foundational to our goal of living in a cancer-free world.

But I think what I loved most about my experience at Lights of Hope last year, was the personal stories. ACS-CAN trains their advocates so well on how to tell their impactful, and often very painful, personal stories to fight for good. To take a tragedy and turn it into something positive to help others, can be incredibly healing.

Sign up today at www.fightcancer.org/hope